

ThinkZILLA PR & Consulting Group

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Recording Artist Jaye Valentine Names ThinkZILLA Consulting as Agency of Record

R&B Star on the Rise Taps Top Houston-Based PR Firm to Bolster Visibility in Anticipation of EP Release Scheduled for Spring 2016

HOUSTON, Texas – ThinkZILLA PR & Consulting Group, a full-service public relations and event management firm based in Houston, Atlanta and LA announced today the addition of Jaye Valentine to its roster of clients. As the agency of record, ThinkZILLA will play a major role in the promotion of the artist’s upcoming projects, and in executing strategies and securing opportunities to help the artist gain greater visibility locally, nationally and internationally.

“Jaye Valentine is a unique and gifted artist, and I’m thrilled to have the opportunity to help usher her toward the next stage in her promising career,” said Velma Trayham, founder and chief executive officer of ThinkZILLA.

Born into a family of musicians, Jaye Valentine began her career as a songstress at the age of thirteen. As a member of two girl groups, she performed for crowds across the U.S., sharing the stage with chart toppers and music legends from Mystikal to The Temptations. In 2008, she launched her first solo album, “Back on Elm Street” followed by “Flavorlicious,” which yielded sales nationally and in Europe. Her third release, “Ain’t He Alright,” gained her favor with contemporary gospel lovers, and further demonstrated her versatility and range.

In 2015, Jaye Valentine released the popular single, “Alter Ego,” which earned the artist spotlights in popular online music blogs and airplay throughout the U.S. Her most recent single, “This Night Only,” debuted to high praise from DJs, music industry influencers and fans, further cementing her place as one of R&B’s most promising rising stars.

For music, videos and more information about Jaye Valentine, visit www.thejayevalentine.com. Follow the artist on Twitter @TheJayeV and on Instagram @TheJayeValentine.

For media interviews, appearances and other opportunities, contact ThinkZILLA at (888-509-1145) or email (Press@itsthinkzilla.com)