

FOR IMMEDIATE RELEASE

## **Jaye Valentine Debuts New Sound with the Release of Her Highly Anticipated EP, “SPECTRUM”**

*Texas Native Jaye Valentine Kicks off Summer with Hot New Music; R&B Artist Challenges Women to Tap into Their “Alter Ego”*

HOUSTON, June 5, 2016 – This week, Jaye Valentine releases “SPECTRUM,” her highly-anticipated EP. The EP includes the smash hit “Alter Ego” which has earned the artist heavy airplay throughout the U.S. and in the U.K., and spotlights in music magazines and blogs, including *Billboard*, *Hype Magazine*, *Black Vibes*, and *Access Unlocked*. The sexy and empowering anthem showcases Jaye Valentine’s evolution as an artist, and the infusion of hip hop into her neo-soul sound.

“I’m extremely proud of the project, it really represents my different personas, incorporates my diverse musical influences and expresses my passion and love for music,” said Jaye Valentine. “For the first time, I had the opportunity to have a lot of creative control with my music and the lyrics, so this project is much more reflective of me and my personal thoughts and I can’t wait to share my new music with my fans.”

“SPECTRUM” is Jaye Valentine’s third solo project. She first embarked on a career in the music industry at the age of 13 as a member of the girl group Beget. Since then, she’s shared the stage with Mystikal, Silk, The Temptations and other high profile artists. Her experiences have helped mold her into a versatile singer, songwriter and performer ready to take the music industry by storm.

Jaye Valentine has writing credits on all of the songs on her new EP with the exception of the intro. Other writers featured on the EP include Tradina Kelly (“Won’t Ya Bae,” “Alter Ego,” “This Night Only”), Thaddeus Kelly (“Alter Ego” and “Mic Check”) and Jerrile Wilcox (“Be Alright”). The EP features production from Jerrile Wilcox, with the exception of “Alter Ego” which was produced by Sickstrumentals.

For music, videos, social media and more, visit [www.thejayevalentine.com](http://www.thejayevalentine.com). Jaye Valentine will be performing on June 4 at the Music Entertainment Conference in San Diego, Calif. and at the Go DJ Awards at NRG in Houston, Texas on July 18. “SPECTRUM” is currently available for purchase at all digital retailers.

For media interviews, appearances and other opportunities, contact ThinkZILLA PR Group at (888-509-1145) or email ([Press@itsthinkzilla.com](mailto:Press@itsthinkzilla.com))

### **Spectrum Track List:**

1. Be Alright (Intro)
2. Won’t Ya Bae

3. Alter Ego
4. Mic Check
5. Last Time
6. This Night Only